## Global Views On Healthcare – 2018

What does the world think about healthcare?



**GAME CHANGERS** 



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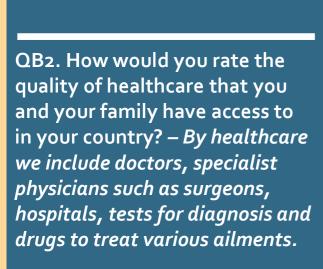
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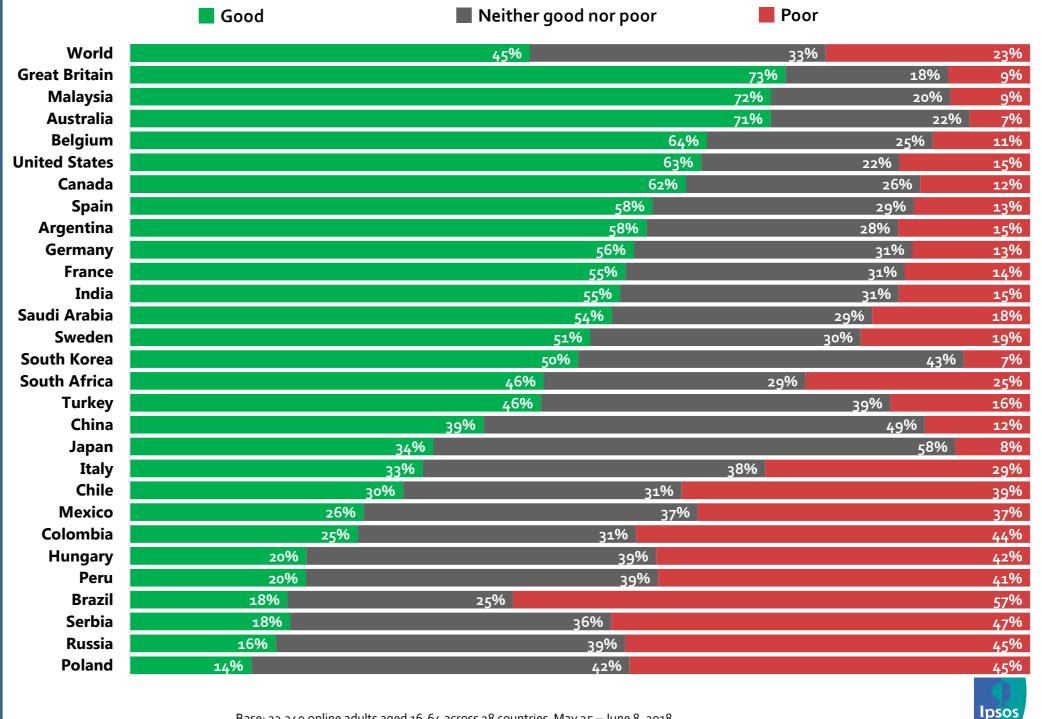
- The findings come from surveys conducted in 2018 on the Ipsos Global Advisor platform using the Ipsos Online Panel system.
- The survey comprising questions A1-A5 was conducted between April 20 and May 4, 2018 with 20,767 adults across 27 countries: Argentina, Australia, Belgium, Brazil, Canada, Chile, China, France, Great Britain, Germany, Hungary, India, Italy, Japan, Malaysia, Mexico, Peru, Poland, Russia, Saudi Arabia, Serbia, South Africa, South Korea, Spain, Sweden, Turkey and the United States.
- The survey comprising questions B1-B13 was conducted between May 25 and June 8, 2018 with 23,249 adults across 28 countries (the same as above plus Colombia).
- All survey respondents are aged 18-64 in Canada and the U.S. and 16-64 in all other countries .
- The sample size per country in each survey is approximately N=1,000 for Australia, Brazil, Canada, China, France, Italy, Japan, Malaysia, Spain, Germany, Great Britain, and the U.S., and approximately N=500 for Argentina, Belgium, Colombia, Chile, Hungary, India, Mexico, Peru, Poland, Russia, Saudi Arabia, Serbia, South Africa, South Korea, Sweden, and Turkey.

- Weighting has been employed to balance demographics and ensure that the sample's composition reflects that of the adult population according to the most recent country census data.
- A survey with an unweighted probability sample of this size would have an estimated margin of error of +/- 3.1 percentage points for a sample of 1,000 and an estimated margin of error of +/- 4.5 percentage points for a 500 sample 19 times out of 20.
- In 17 of the countries surveyed, internet penetration is sufficiently high to think of the samples as representative of the national population within the age ranges covered: Argentina, Australia, Belgium, Canada, France, Germany, Hungary, Italy, Japan, Poland, Serbia, South Korea, Spain, Sweden, Great Britain, and U.S. Brazil, Chile, China, Colombia, India, Malaysia, Mexico, Russia, Peru, Saudi Arabia, South Africa, and Turkey have lower levels of internet penetration. Samples from those countries should not be considered to be fully nationally representative, but instead to represent a more affluent, connected population, representing an important and emerging middle class.
- Results may not always sum to 100% or may be 1 point higher/lower than the actuals due to rounding, multiple responses or the exclusion of don't knows or not stated responses.



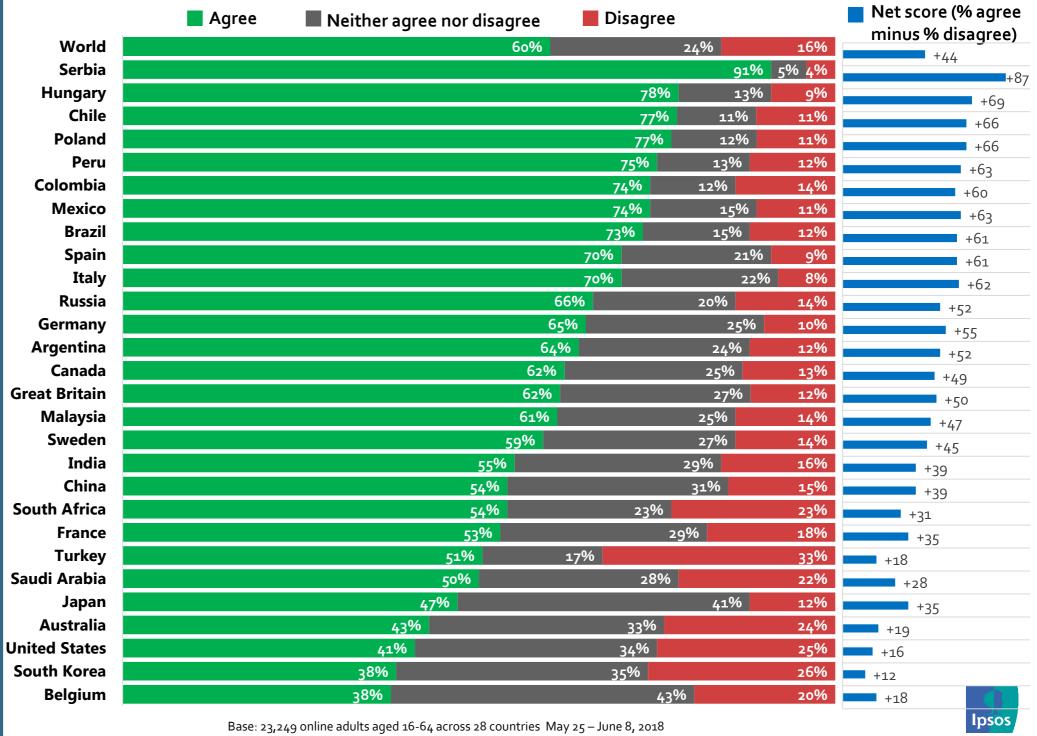
### Quality Rating of Locally Accessible Healthcare





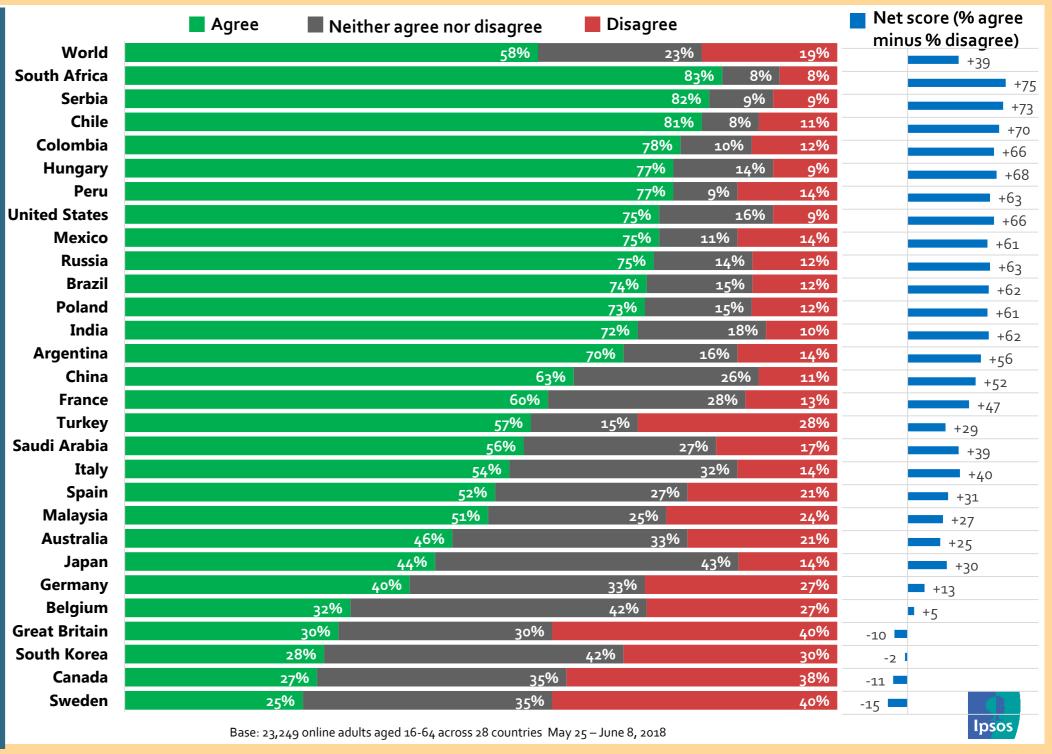
Opinion on Healthcare System – Wait Times Too Long



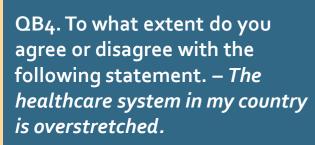


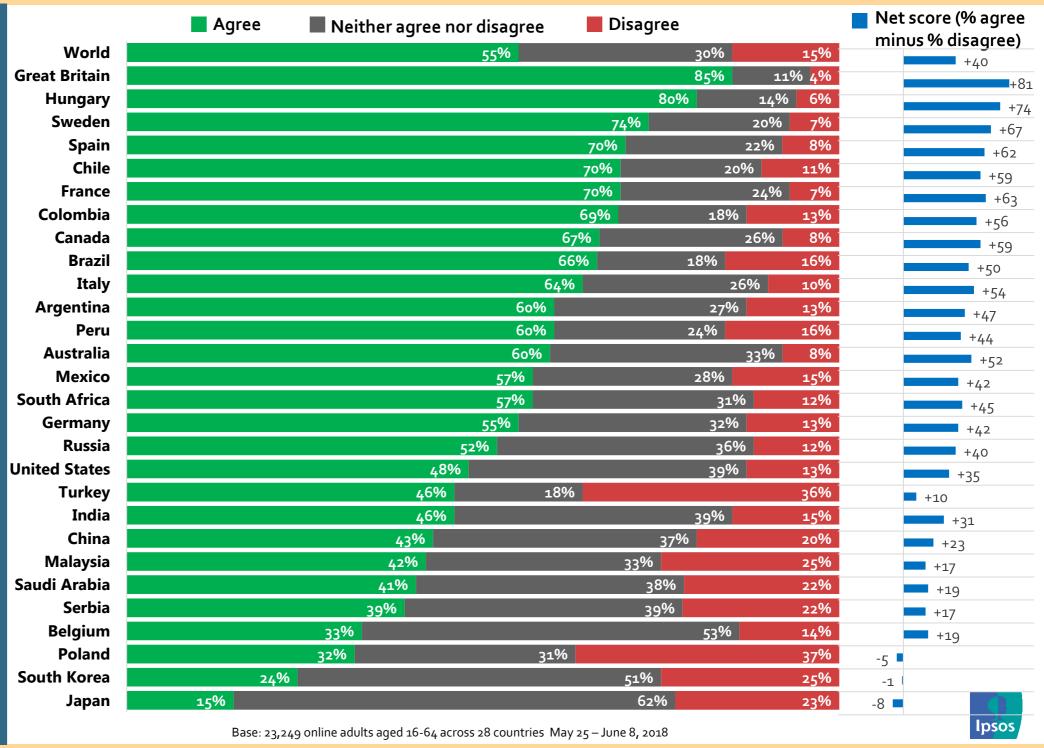
Opinion on Healthcare
System – Quality
Healthcare Unaffordable
for Many People





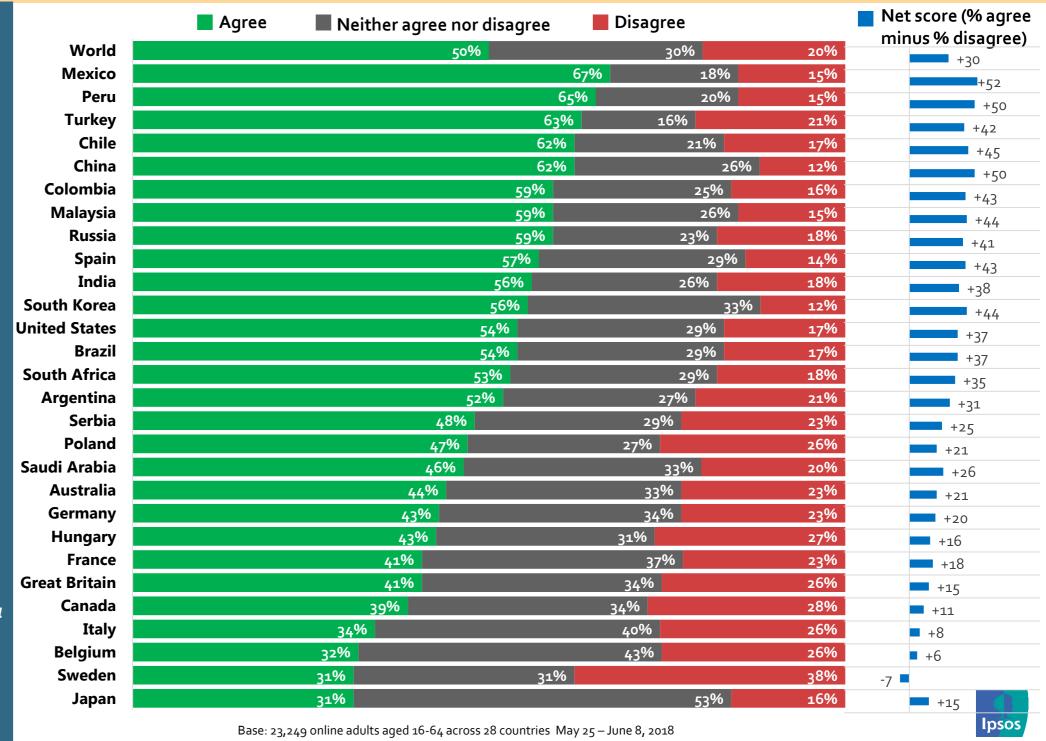
#### Opinion on Healthcare System – Overstretched





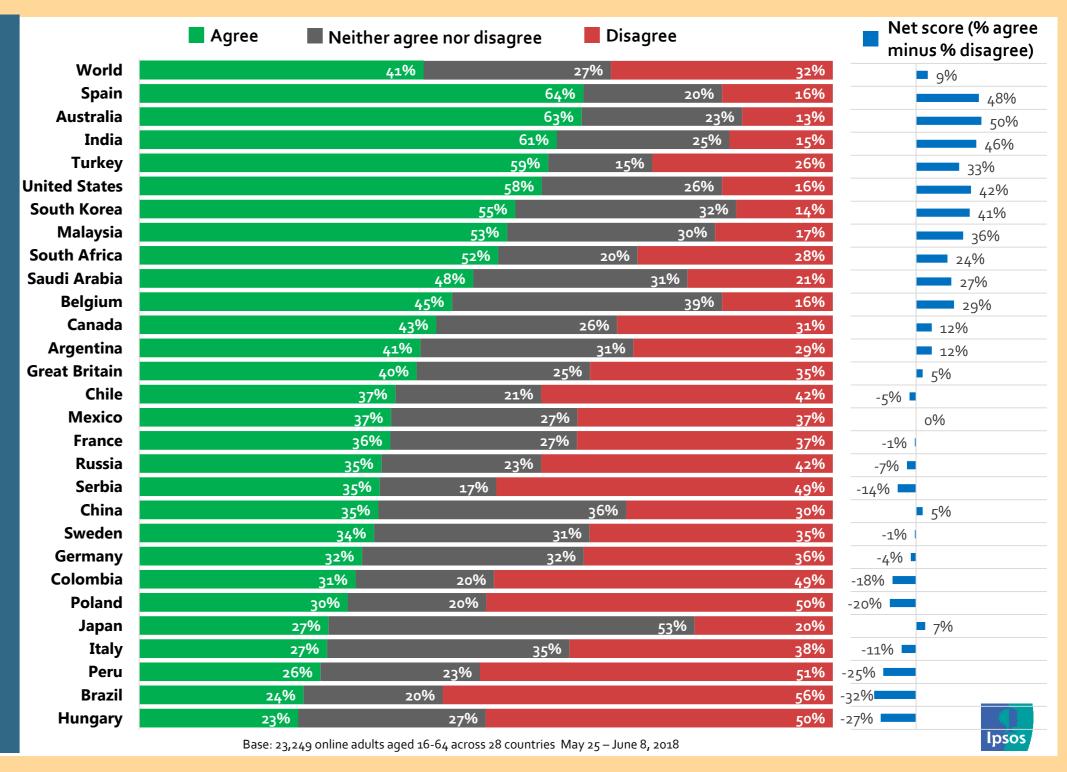
Opinion on Healthcare System – Concerned about Personal Data Security

QB4. To what extent do you agree or disagree with the following statement? – I am concerned that my personal data will be made available to third parties (government, private companies) without my consent.



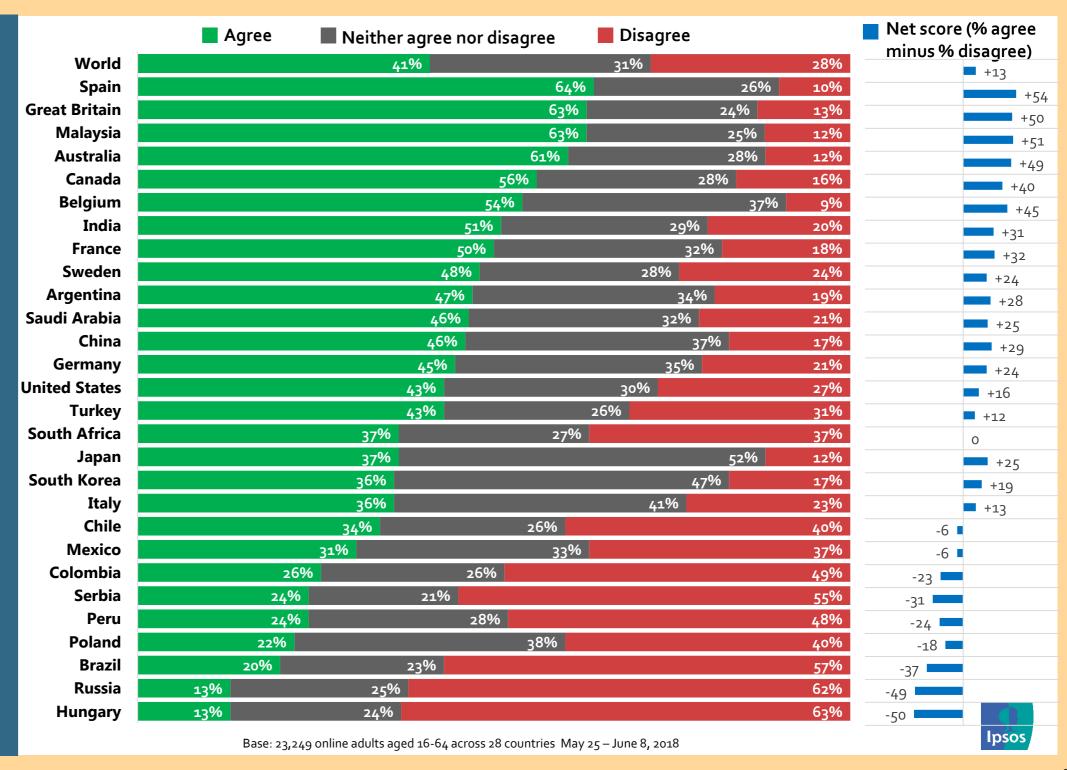
#### Opinion on Healthcare System – Easy to Get an Appointment



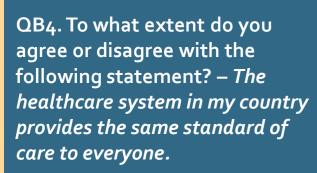


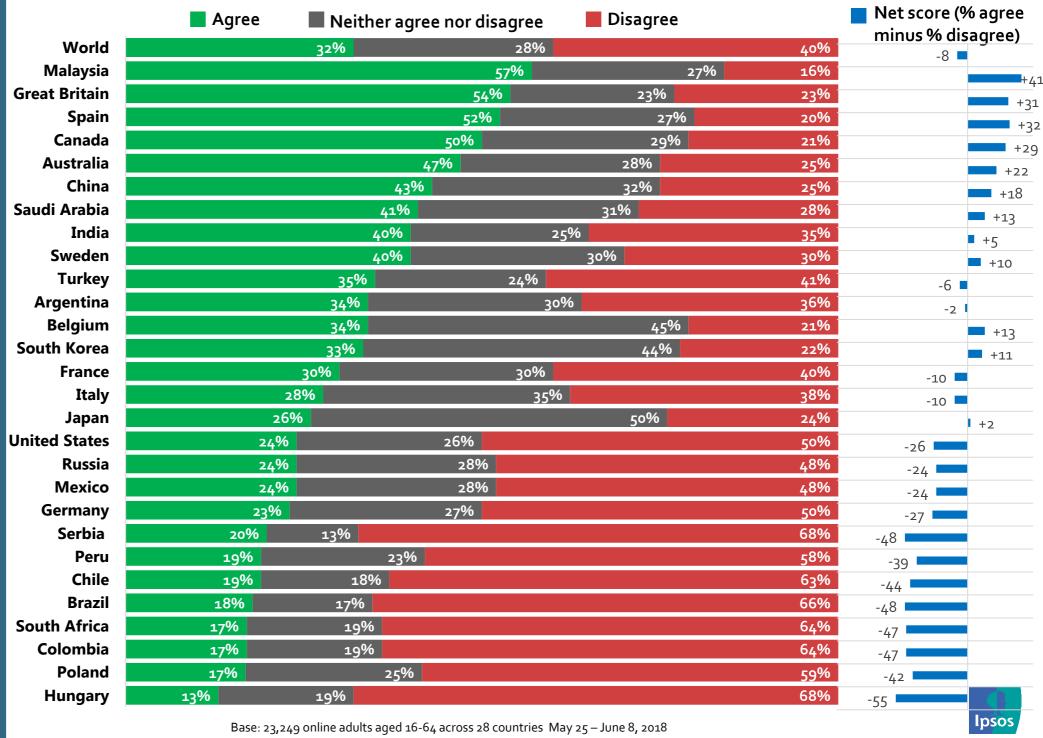
Opinion on Healthcare System – Trust It to Provide Best Treatment

QB4. To what extent do you agree or disagree with the following statement? – I trust the healthcare system in my country to provide me with the best treatment.



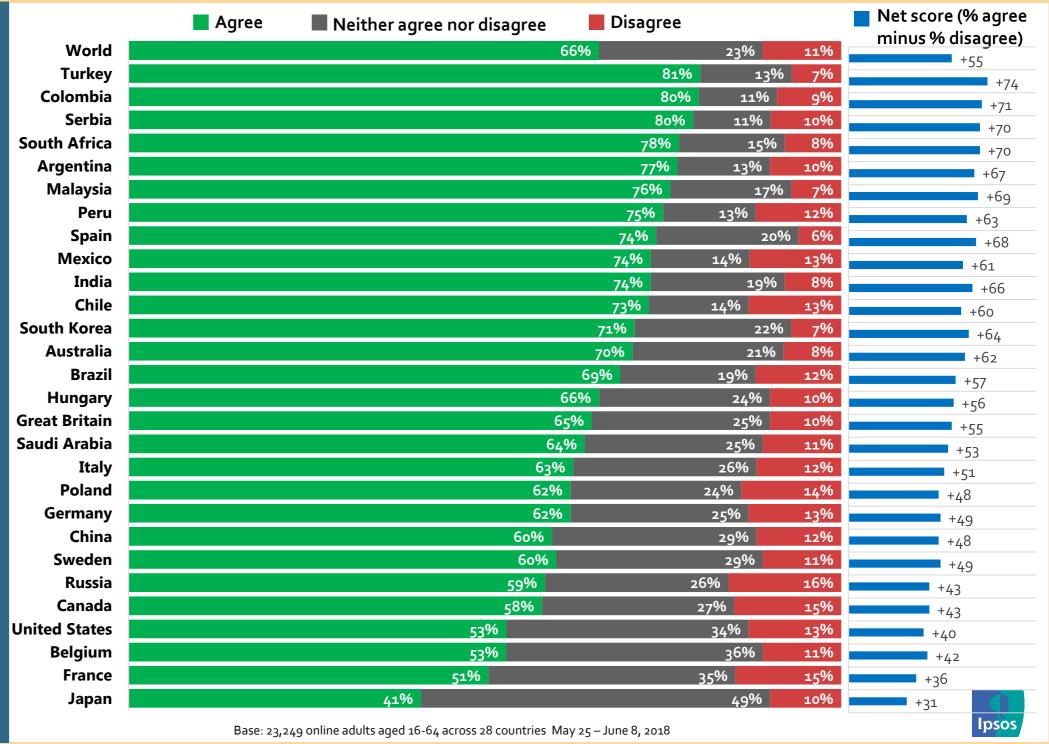
Opinion on Healthcare System – Same Standard of Care for Everyone





Opinion on Healthcare
System – Support for
Compulsory Vaccinations





#### Opinion on Healthcare System – Agree Summary (% agree)

QB4. To what extent do you agree with the following statements? (% agree)	W O R L D	A R G	A U S	B E L	B R A	C A N	C H L	C H N	C O L	F R A	G B R	D E U	H U N	I N D	I T A	J P N	K O R	M E X	M Y S	P E R	P O L	R U S	S A U	S E R	Z A F	E S P	S W E	T U R	U S A
Vaccinating against serious infectious diseases should be compulsory	67%	77%	70%	53%	69%	58%	73%	60%	80%	51%	65%	62%	66%	74%	63%	41%	71%	74%	76%	75%	62%	59%	64%	80%	78%	74%	60%	81%	53%
Waiting times to get an appointment with doctors are too long in my country	62%	64%	43%	38%	73%	62%	77%	54%	74%	53%	62%	65%	78%	55%	70%	47%	38%	74%	61%	75%	77%	66%	50%	91%	54%	70%	59%	51%	41%
Many people in my country cannot afford good healthcare	59%	70%	46%	32%	74%	27%	81%	63%	78%	60%	30%	40%	77%	72%	54%	44%	28%	75%	51%	77%	73%	75%	56%	82%	83%	52%	25%	57%	75%
The healthcare system in my country is overstretched	54%	60%	60%	33%	66%	67%	70%	43%	69%	70%	85%	55%	80%	46%	64%	15%	24%	57%	42%	60%	32%	52%	41%	39%	57%	70%	74%	46%	48%
I am concerned that my personal data will be made available to third parties (government, private companies) without my consent	50%	52%	44%	32%	54%	39%	62%	62%	59%	41%	41%	43%	43%	56%	34%	31%	56%	67%	59%	65%	47%	59%	46%	48%	53%	57%	31%	63%	54%
In my country, information about how to look after my health is readily available when I need it	50%	47%	68%	49%	25%	65%	46%	51%	35%	48%	73%	62%	35%	50%	31%	39%	56%	43%	64%	32%	41%	49%	48%	42%	49%	59%	61%	64%	66%
In my country, information about healthcare services is readily available when I need it	47%	46%	67%	50%	22%	62%	40%	53%	27%	45%	69%	57%	33%	50%	28%	37%	54%	37%	63%	25%	34%	44%	44%	36%	47%	58%	58%	66%	61%
I find it easy to get an appointment with doctors in my local area	41%	41%	63%	45%	24%	43%	37%	35%	31%	36%	40%	32%	23%	61%	27%	27%	55%	37%	53%	26%	30%	35%	48%	35%	52%	64%	34%	59%	58%
I trust the healthcare system in my country to provide me with the best treatment	40%	47%	61%	54%	20%	56%	34%	46%	26%	50%	63%	45%	13%	51%	36%	37%	36%	31%	63%	24%	22%	13%	46%	24%	37%	64%	48%	43%	43%
The healthcare system in my country provides the same standard of care to everyone	31%	34%	47%	34%	18%	50%	19%	43%	17%	30%	54%	23%	13%	40%	28%	26%	33%	24%	57%	19%	17%	24%	41%	20%	17%	52%	40%	35%	24%



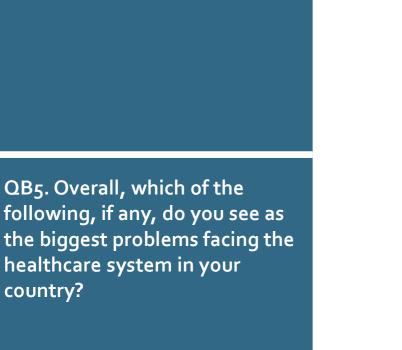
Base: 23,249 online adults aged 16-64 across 28 countries May 25 – June 8, 2018

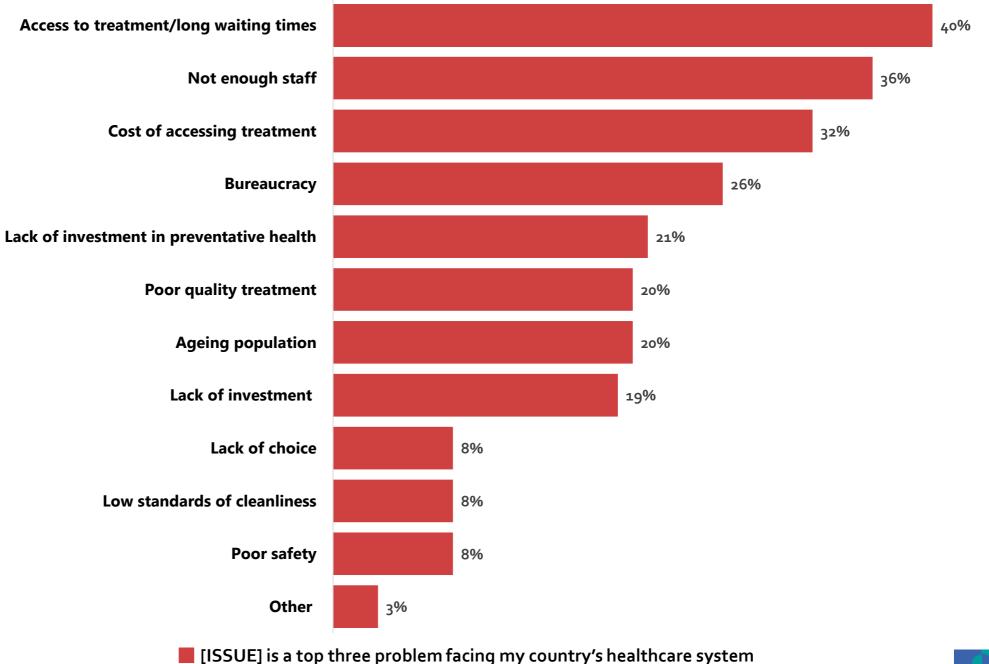
#### **Problems with Own** Healthcare System – Globally

QB<sub>5</sub>. Overall, which of the

healthcare system in your

country?





Base: 23,249 online adults aged 16-64 across 28 countries May 25 – June 8, 2018

#### Problems with Own Healthcare System – Summary

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QB5. Overall, which of the following, if any,	O	Δ	Δ	В	R	С	C	C	C	F	G	D	н			ı	K	М	М	P	P	R	S	S	7	F	S	Т	U
do you see as the biggest problems facing the	R	R	11	F	R	Δ	Н	Н	0	R	R	F	ii	N	· T	D	0	F	v	F	0	11	Δ	F	Δ	- s	W	U	S
healthcare system in your country?		G.	c	Ī	٧	N		N	ī	۸ .	D	i.	N	D	Δ	N	D	v	Ċ	D	Ĭ	c		D	Ē	D	E	R	Δ
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Access to treatment/long waiting times	41%	35%	37%	26%	35%	49%	64%	26%	59%	29%	32%	37%	65%	22%	59%	20%	26%	48%	43%	46%	70%	35%	21%	68%	41%	52%	52%	38%	22%
Not enough staff	36%	25%	37%	38%	23%	54%	39%	23%	17%	67%	54%	61%	63%	17%	38%	33%	27%	20%	34%	21%	23%	30%	15%	37%	41%	49%	68%	36%	14%
Cost of accessing treatment	32%	35%	38%	27%	18%	10%	46%	32%	37%	34%	8%	19%	18%	44%	28%	44%	32%	26%	49%	29%	34%	56%	32%	36%	39%	15%	11%	32%	64%
Bureaucracy	26%	39%	19%	20%	26%	21%	36%	24%	40%	20%	26%	32%	19%	17%	33%	7%	21%	46%	17%	38%	32%	40%	17%	25%	14%	23%	28%	23%	33%
Lack of investment in preventative health	21%	38%	18%	14%	38%	17%	20%	25%	35%	11%	19%	18%	22%	21%	20%	12%	18%	29%	13%	38%	21%	8%	16%	21%	21%	31%	9%	17%	16%
Poor quality treatment	21%	9%	7%	7%	32%	7%	16%	20%	27%	6%	6%	12%	20%	35%	17%	5%	8%	29%	26%	26%	33%	59%	25%	39%	43%	5%	11%	36%	16%
Ageing population	20%	4%	37%	28%	4%	38%	9%	46%	2%	28%	37%	29%	16%	16%	16%	52%	43%	3%	12%	2%	22%	8%	15%	9%	5%	22%	19%	16%	16%
Lack of investment	19%	49%	13%	13%	47%	10%	18%	11%	32%	17%	42%	15%	12%	15%	23%	6%	8%	30%	10%	36%	7%	14%	12%	17%	13%	41%	7%	14%	5%
Low standards of cleanliness	8%	9%	4%	3%	9%	3%	2%	6%	4%	4%	3%	8%	13%	30%	6%	2%	6%	7%	16%	7%	4%	5%	14%	10%	30%	3%	3%	12%	4%
Lack of choice	8%	7%	6%	6%	6%	5%	8%	13%	9%	4%	3%	6%	7%	12%	5%	6%	11%	10%	10%	7%	9%	7%	17%	7%	5%	5%	5%	9%	14%
Poor safety	8%	12%	4%	7%	11%	2%	4%	17%	7%	8%	2%	5%	4%	22%	6%	9%	10%	10%	12%	12%	4%	7%	14%	2%	10%	3%	5%	10%	4%
Other	3%	3%	4%	6%	2%	4%	2%	0%	3%	3%	6%	3%	2%	1%	1%	1%	1%	2%	1%	2%	1%	2%	3%	3%	2%	2%	8%	2%	5%



# Patient Experience

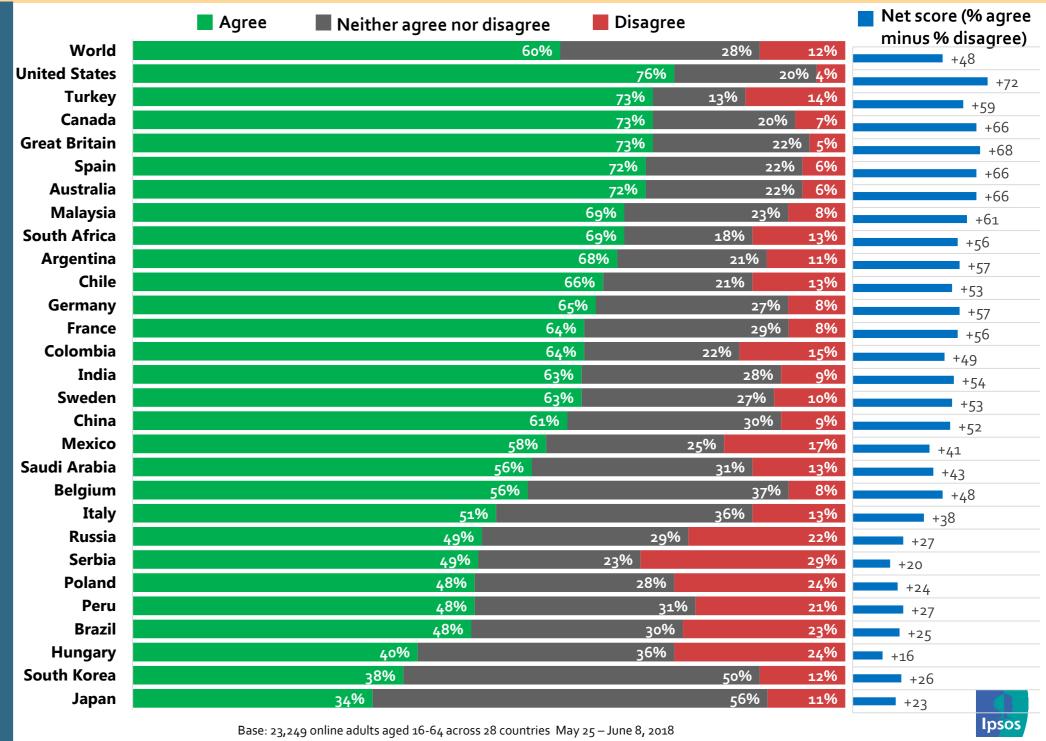
Are patients satisfied with the way their healthcare system treats them?



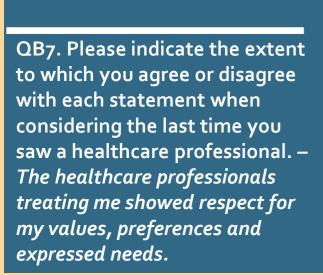
Most Recent Patient Experience – Was Treated with Dignity and Respect

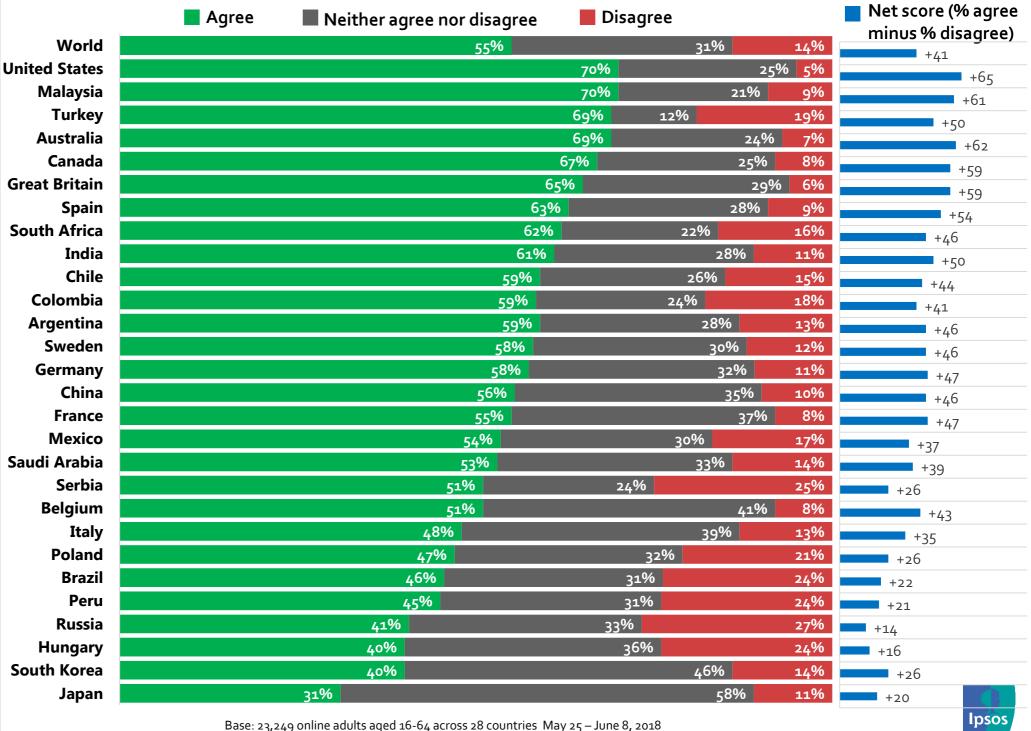
QB7. Please indicate the extent to which you agree or disagree with each statement when considering the last time you saw a healthcare professional. – I was treated with dignity and respect throughout my

treatment.



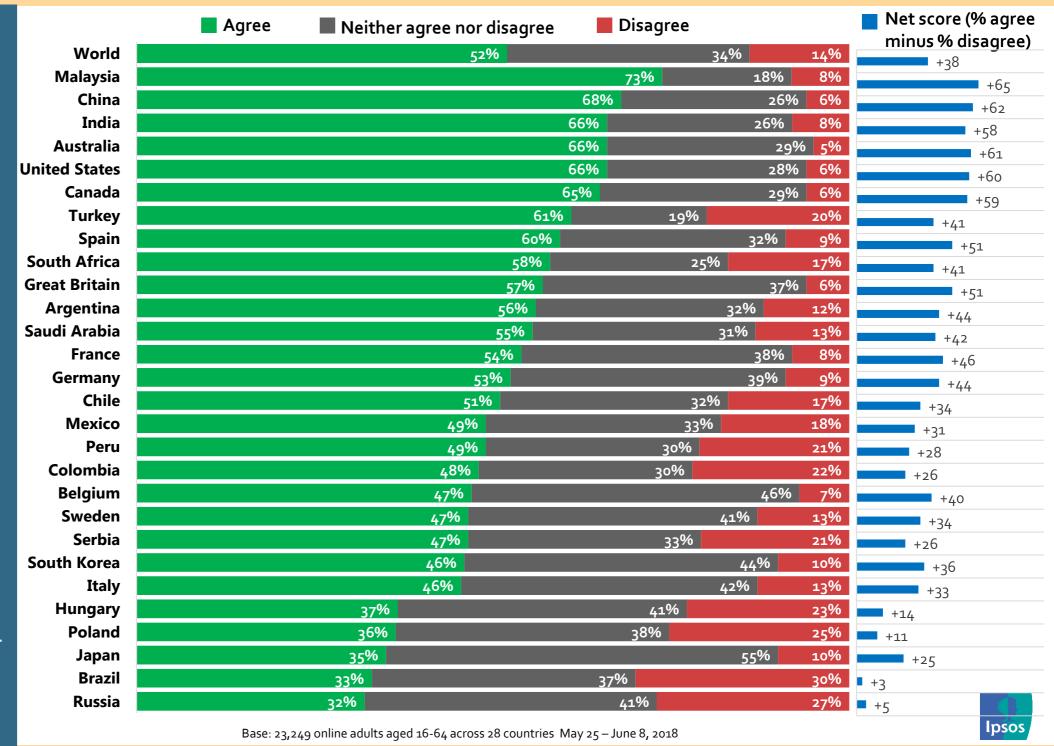
Most Recent Patient
Experience –Values,
Preferences and Needs
Were Respected



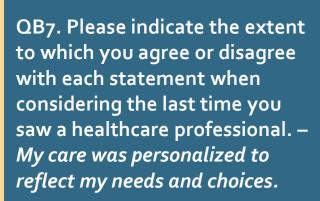


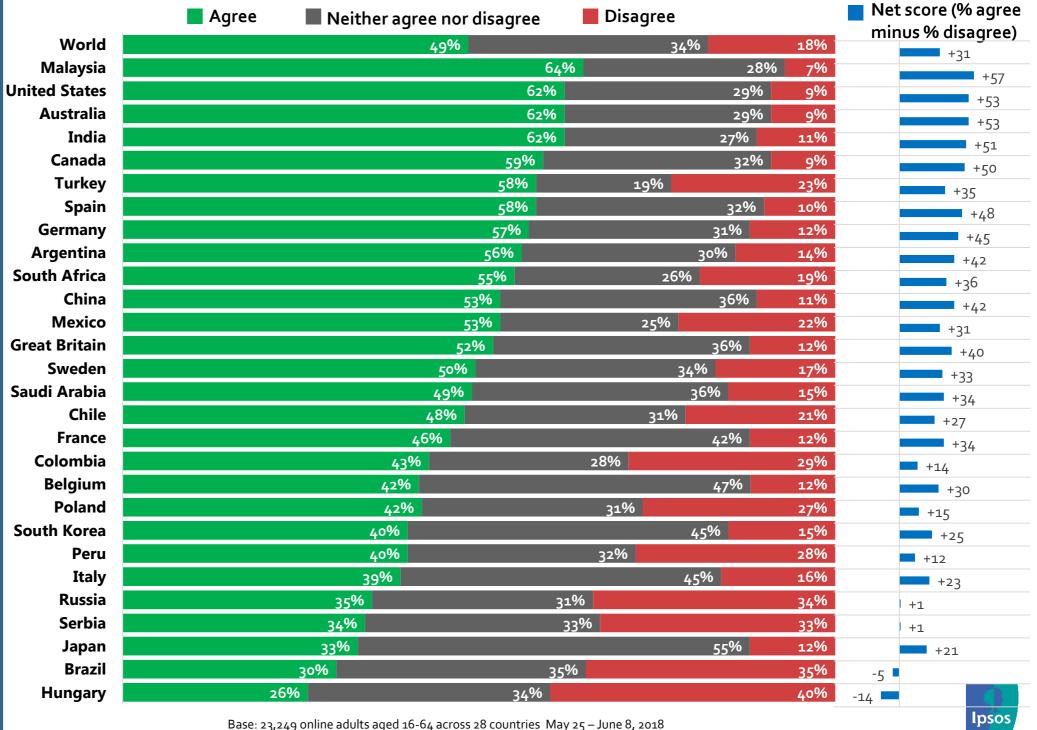
Most Recent Patient Experience – Safety Was a Priority

QB7. Please indicate the extent to which you agree or disagree with each statement when considering the last time you saw a healthcare professional. – My safety was a priority.



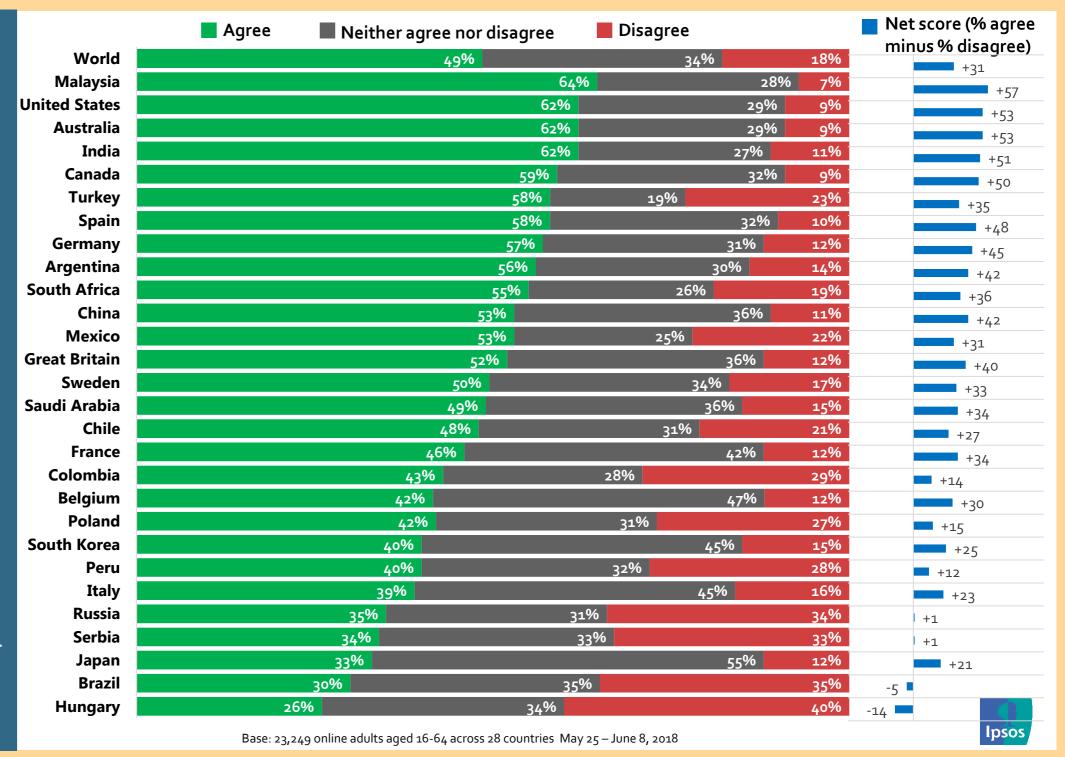
Most Recent Patient Experience – Care Was Personalized





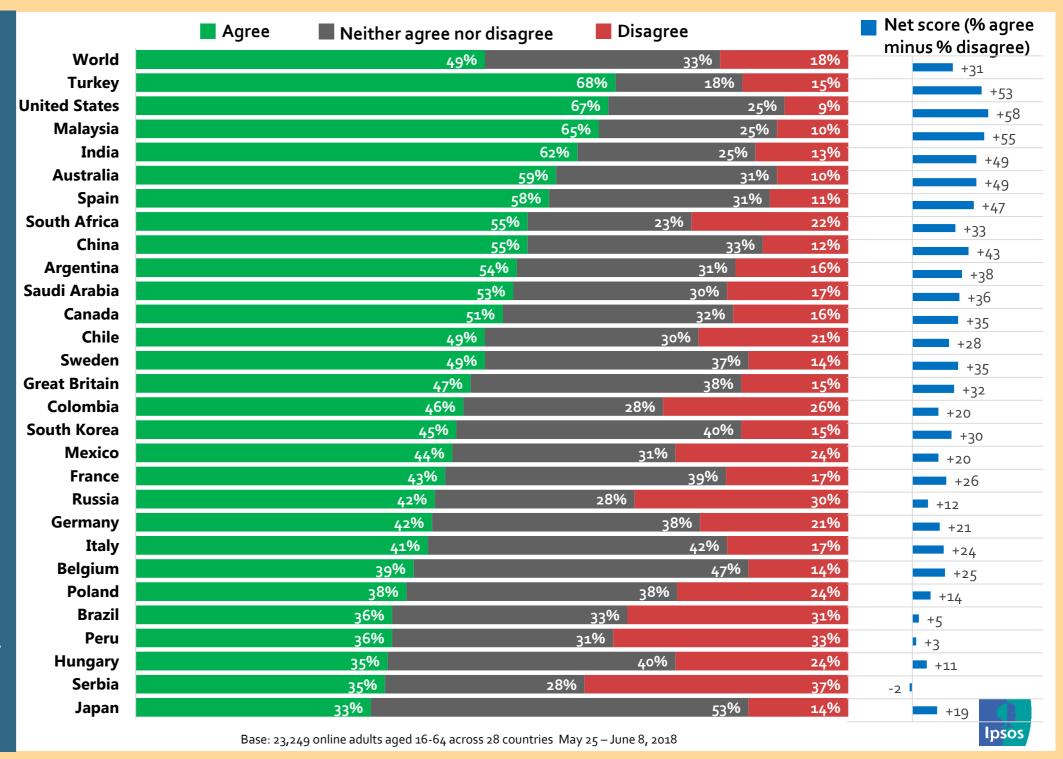
Most Recent Patient
Experience – Received
Sufficient Information

QB7. Please indicate the extent to which you agree or disagree with each statement when considering the last time you saw a healthcare professional. – I was provided with sufficient information on my treatment.



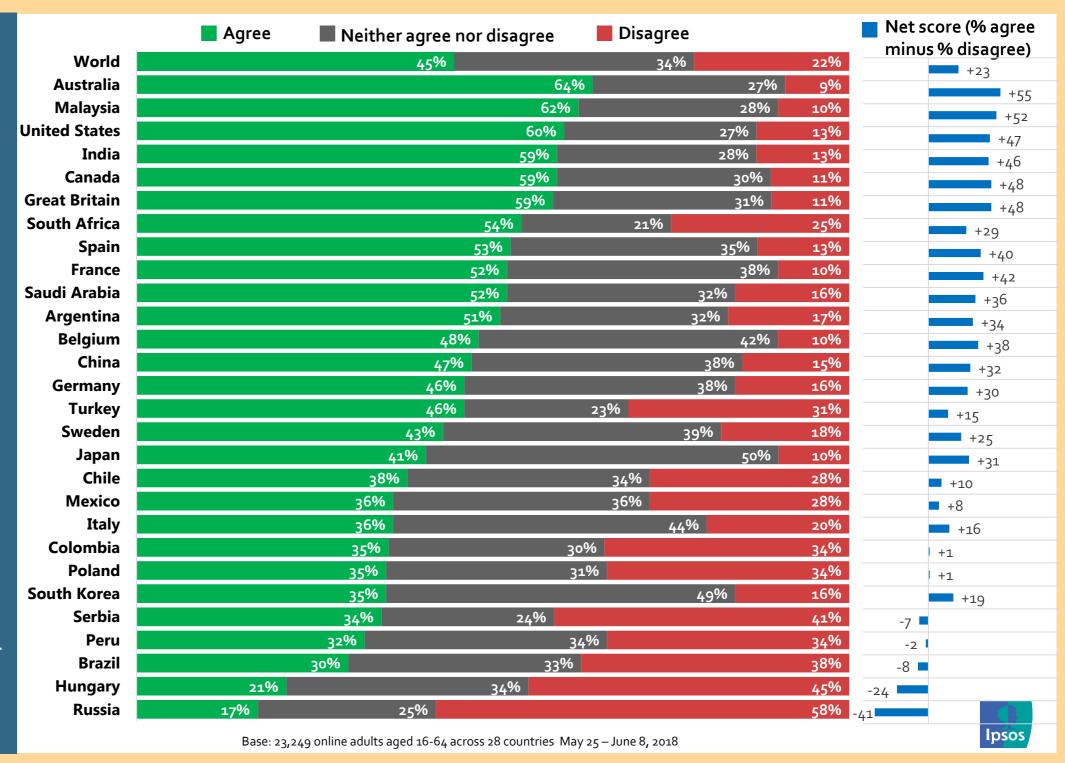
Most Recent Patient
Experience – Had Easy
Access to Medical
Information

QB7. Please indicate the extent to which you agree or disagree with each statement when considering the last time you saw a healthcare professional. – I had easy access to my medical information.



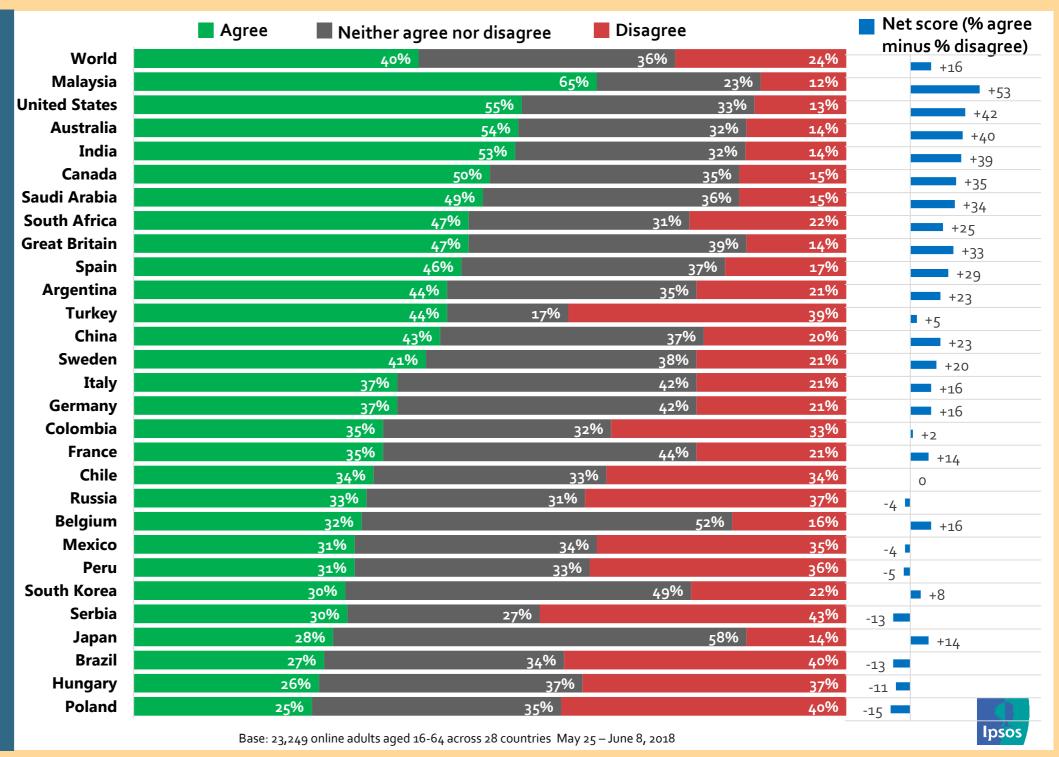
Most Recent Patient
Experience – Had Access
to the Best Possible Care

QB7. Please indicate the extent to which you agree or disagree with each statement when considering the last time you saw a healthcare professional. – I had access to the best care I could have received.

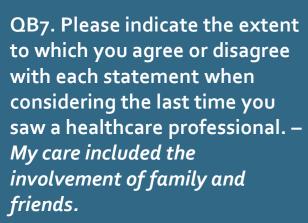


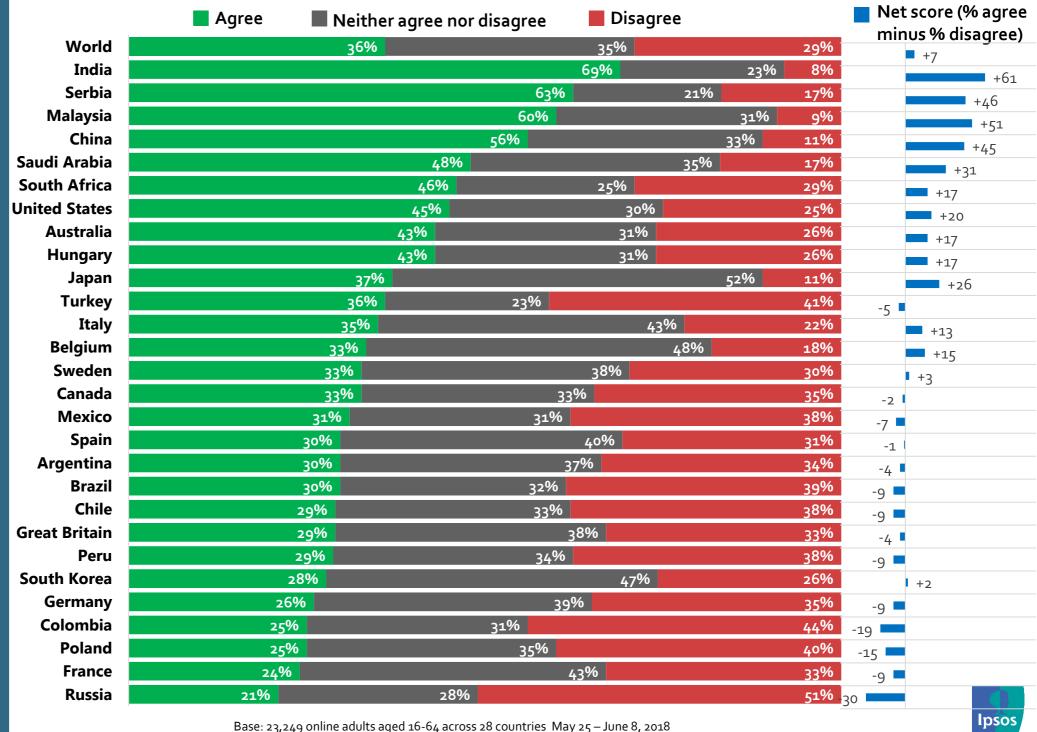
Most Recent Patient Experience – Received Emotional Support

QB7. Please indicate the extent to which you agree or disagree with each statement when considering the last time you saw a healthcare professional. – During my treatment the healthcare professional showed me emotional support.



Most Recent Patient
Experience – Care
Involved Family and
Friends





#### Most Recent Patient Experience – Agree Summary (% agree)

### QB7. Please indicate the extent to which you agree with each one (% agree)

I was treated with dignity and respect throughout my treatment

The healthcare professionals treating me showed respect for my values, preferences and expressed needs

I was provided with sufficient information on my treatment

My safety was a priority

My care was personalized to reflect my needs and choices

I had easy access to my medical information
I had access to the best care I could have
received

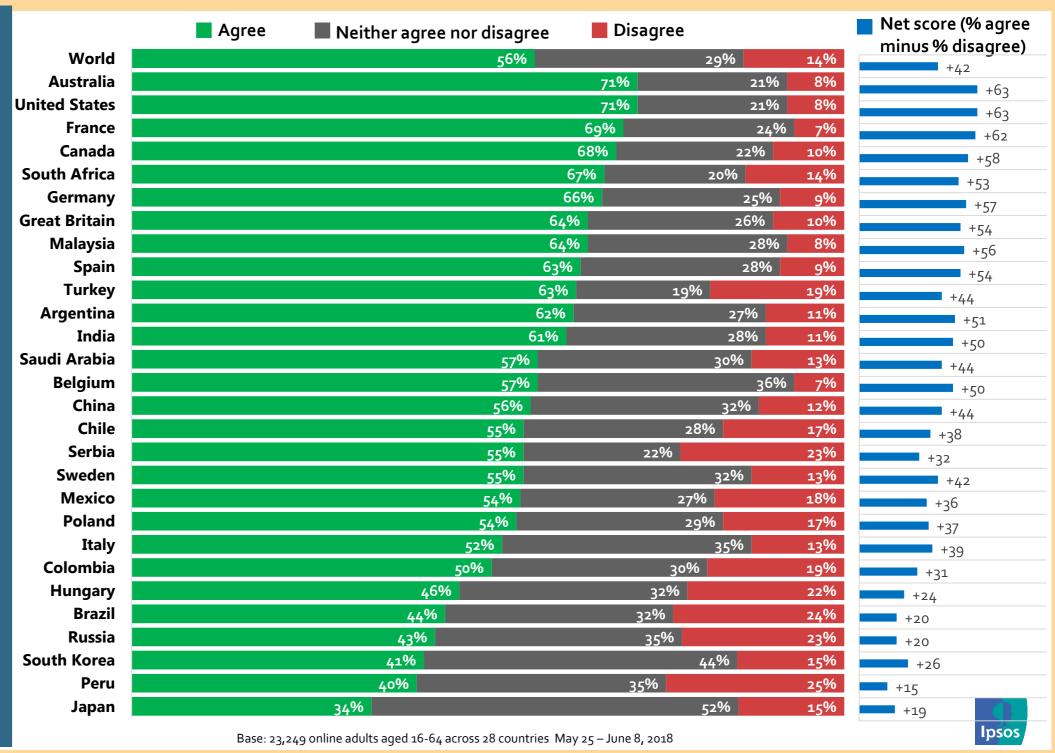
During my treatment the healthcare professional showed me emotional support My care included the involvement of family and friends

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	55%	59%	69%	51%	46%	67%	56%	59%	59%	55%	65%	58%	40%	61%	48%	31%	40%	54%	70%	45%	47%	41%	53%	51%	62%	63%	58%	69%	70%
	55%	58%	69%	51%	38%	65%	53%	55%	51%	55%	66%	59%	41%	62%	50%	42%	43%	46%	70%	42%	46%	43%	54%	47%	62%	62%	56%	66%	71%
	52%	56%	66%	47%	33%	65%	68%	51%	48%	54%	57%	53%	37%	66%	46%	35%	46%	49%	73%	49%	36%	32%	55%	47%	58%	60%	47%	61%	66%
4	49%	56%	62%	42%	30%	59%	53%	48%	43%	46%	52%	57%	26%	62%	39%	33%	40%	53%	64%	40%	42%	35%	49%	34%	55%	58%	50%	58%	62%
1 4	19%	54%	59%	39%	36%	51%	55%	49%	46%	43%	47%	42%	35%	62%	41%	33%	45%	44%	65%	36%	38%	42%	53%	35%	55%	58%	49%	68%	67%
4	45%	51%	64%	48%	30%	59%	47%	38%	35%	52%	59%	46%	21%	59%	36%	41%	35%	36%	62%	32%	35%	17%	52%	34%	54%	53%	43%	46%	60%
4	40%	44%	54%	32%	27%	50%	43%	34%	35%	35%	47%	37%	26%	53%	37%	28%	30%	31%	65%	31%	25%	33%	49%	30%	47%	46%	41%	44%	55%
3	36%	30%	43%	33%	30%	33%	56%	29%	25%	24%	29%	26%	43%	69%	35%	37%	28%	31%	60%	29%	25%	21%	48%	63%	46%	30%	33%	36%	45%



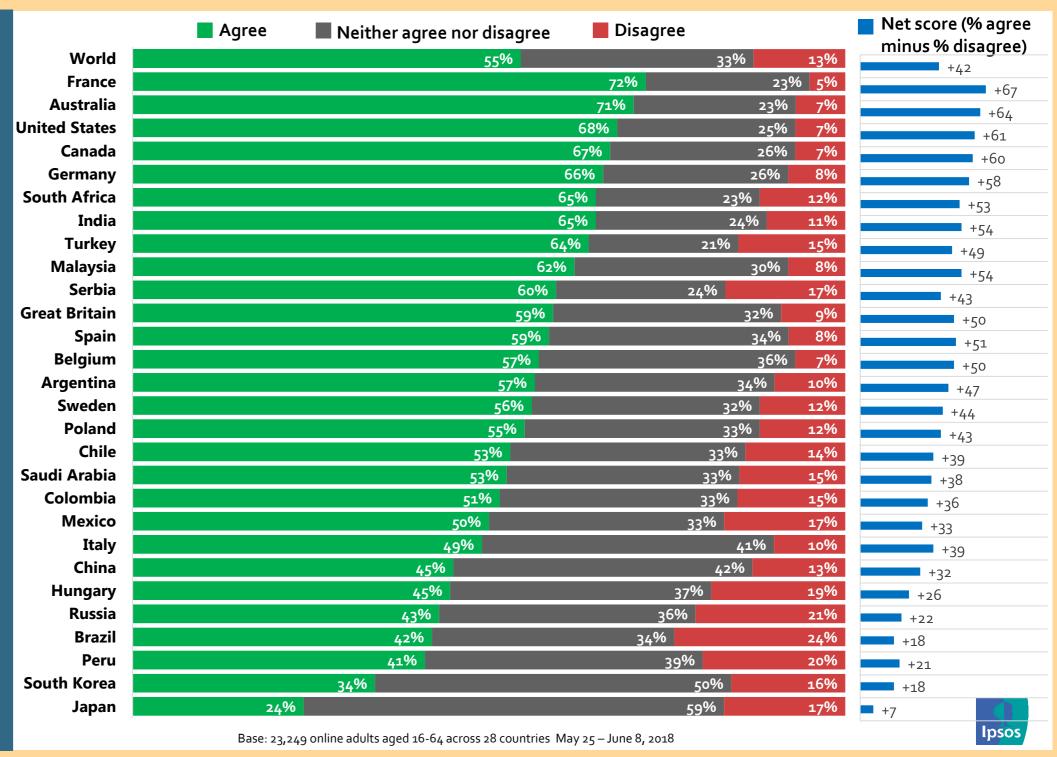
Most Recent Experience with Provider – Was Taken Seriously

QB8. Thinking about the healthcare professional you saw most recently, please answer the following questions as honestly as possible by ticking the box that best fits your opinion. – This doctor takes me seriously.



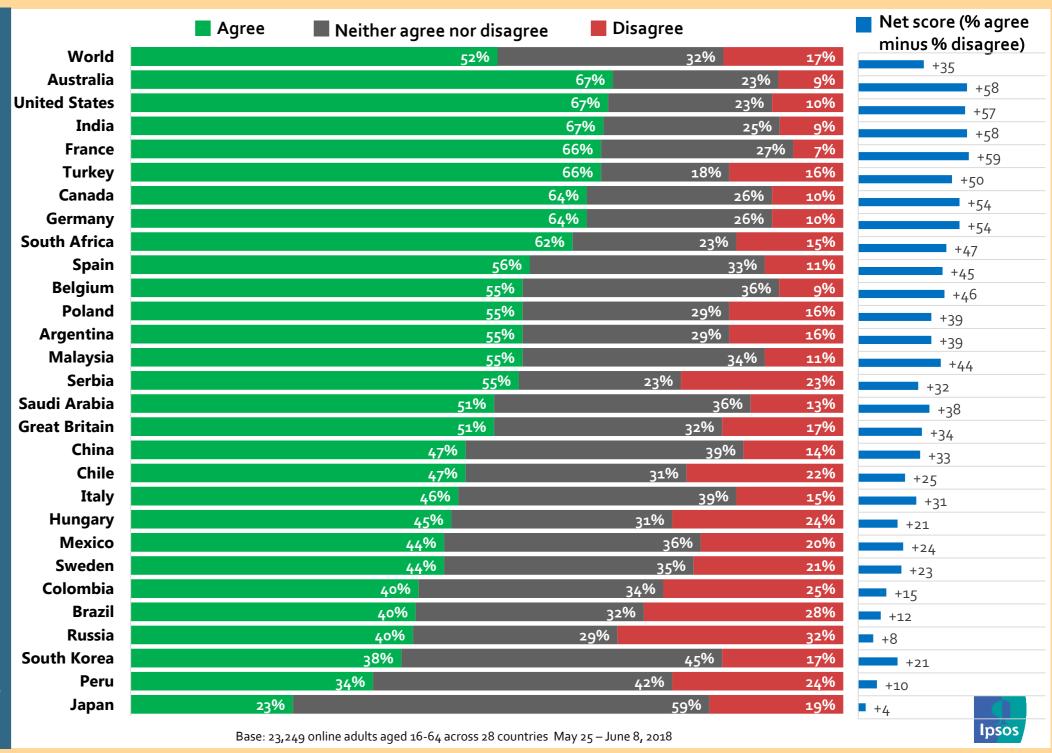
Most Recent Experience with Provider – Was Accepted As I Am

QB8. Thinking about the healthcare professional you saw most recently, please answer the following questions as honestly as possible by ticking the box that best fits your opinion. – This doctor accepts me the way I am.

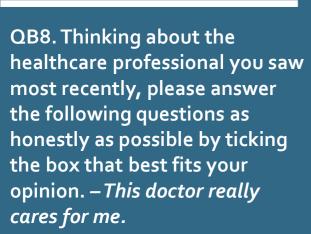


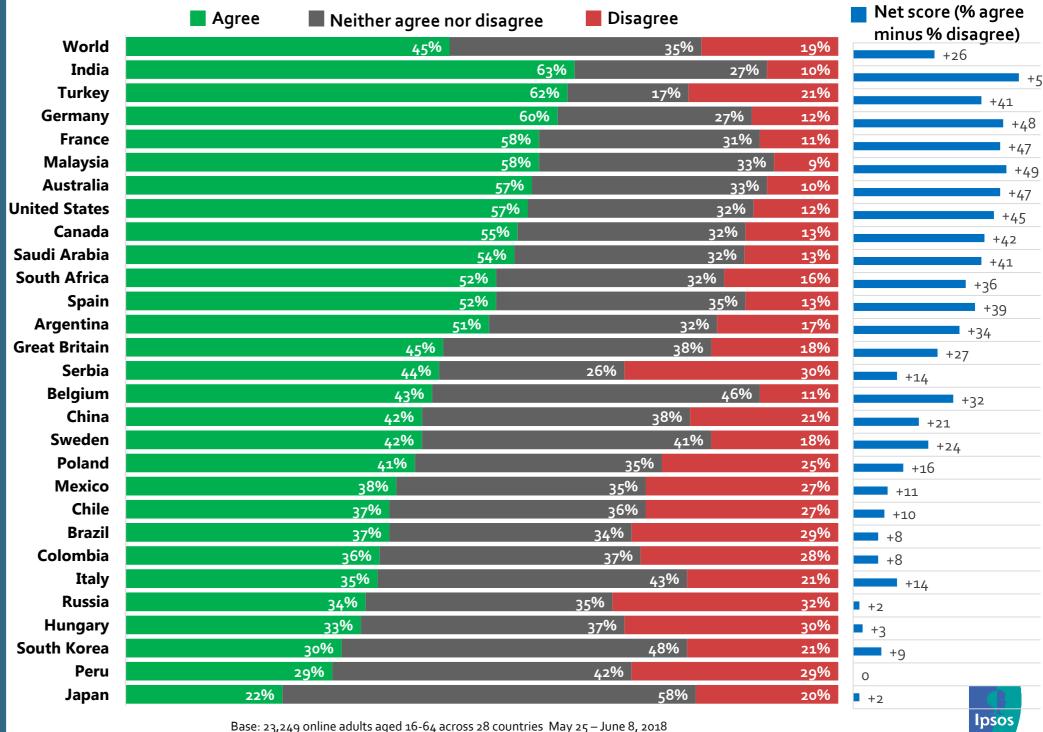
Most Recent Experience with Provider – Know What to Expect with Provider

QB8. Thinking about the healthcare professional you saw most recently, please answer the following questions as honestly as possible by ticking the box that best fits your opinion. – I know what to expect with this doctor.

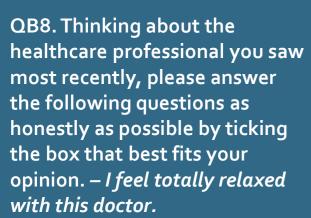


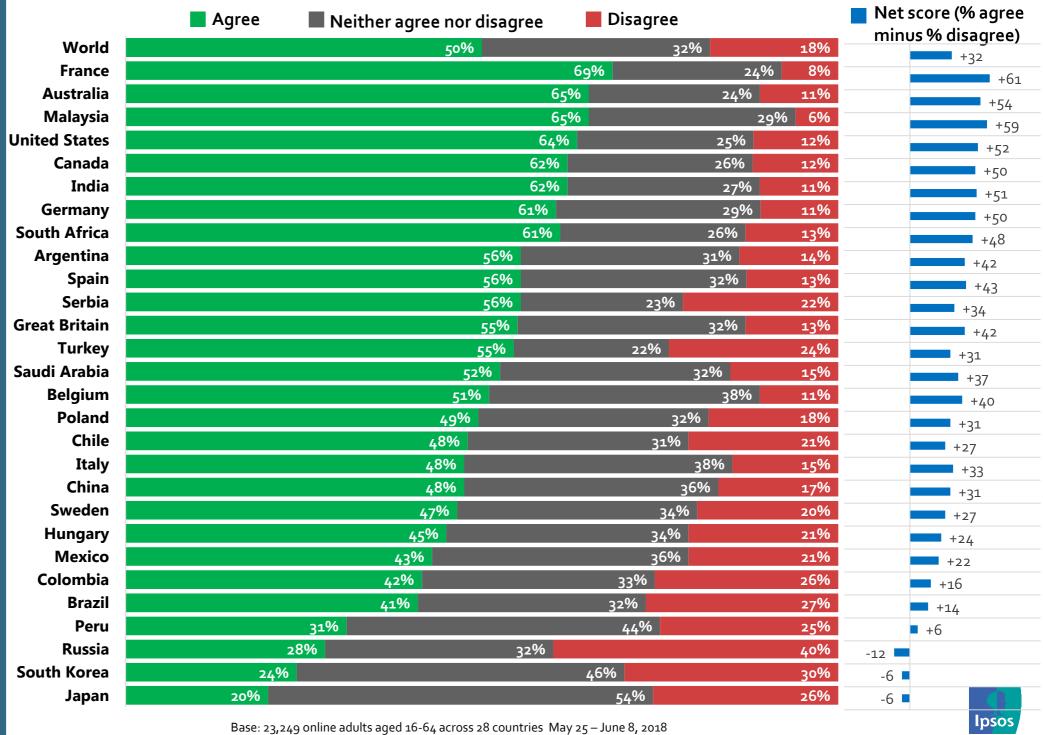
Most Recent Experience with Provider – Doctor Really Cares for Me



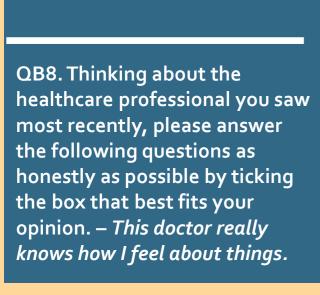


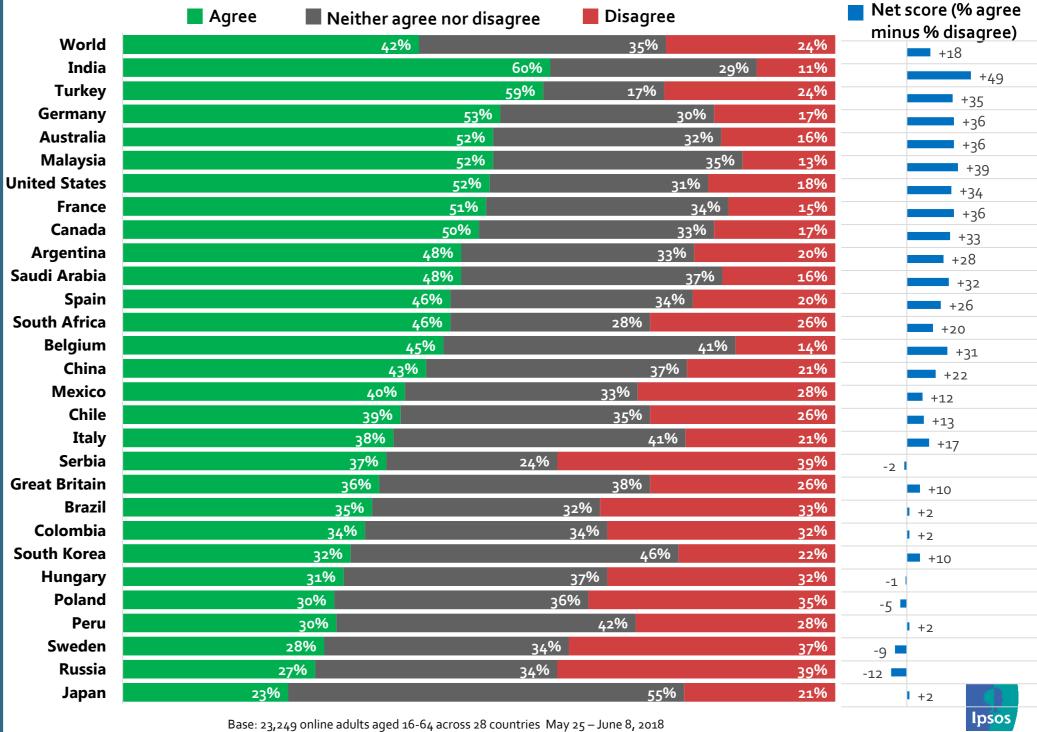
Most Recent Experience with Provider – Feel Relaxed with Doctor



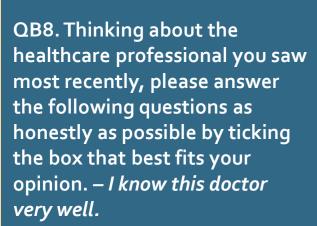


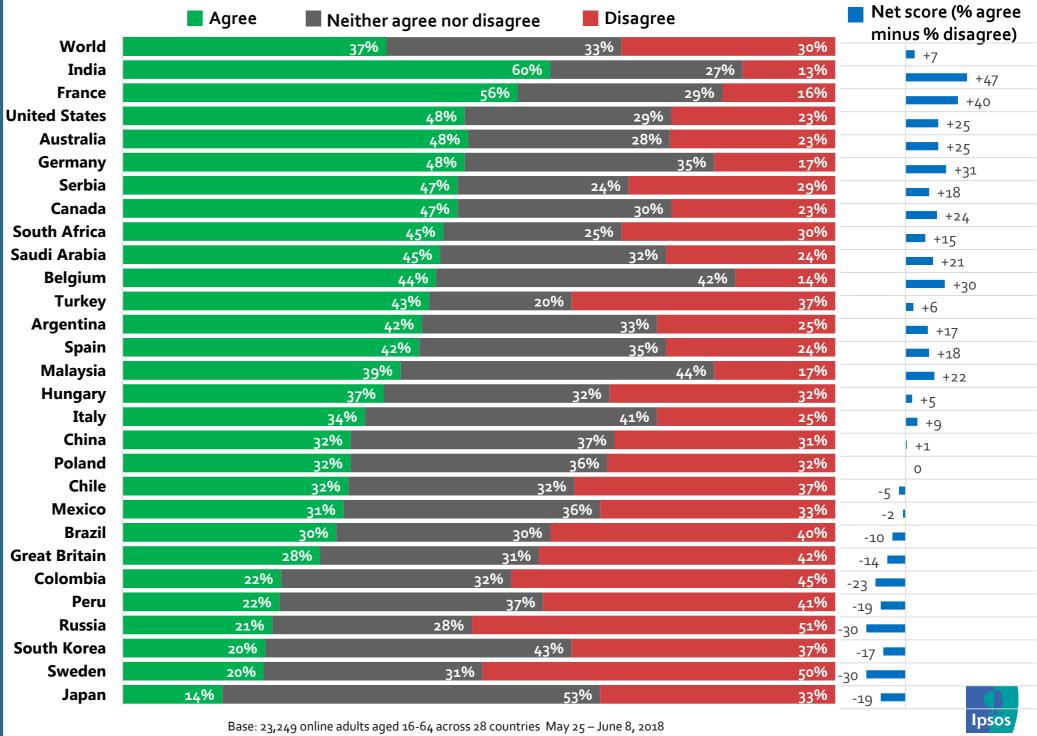
Most Recent Experience with Provider – Doctor Knows How I Feel





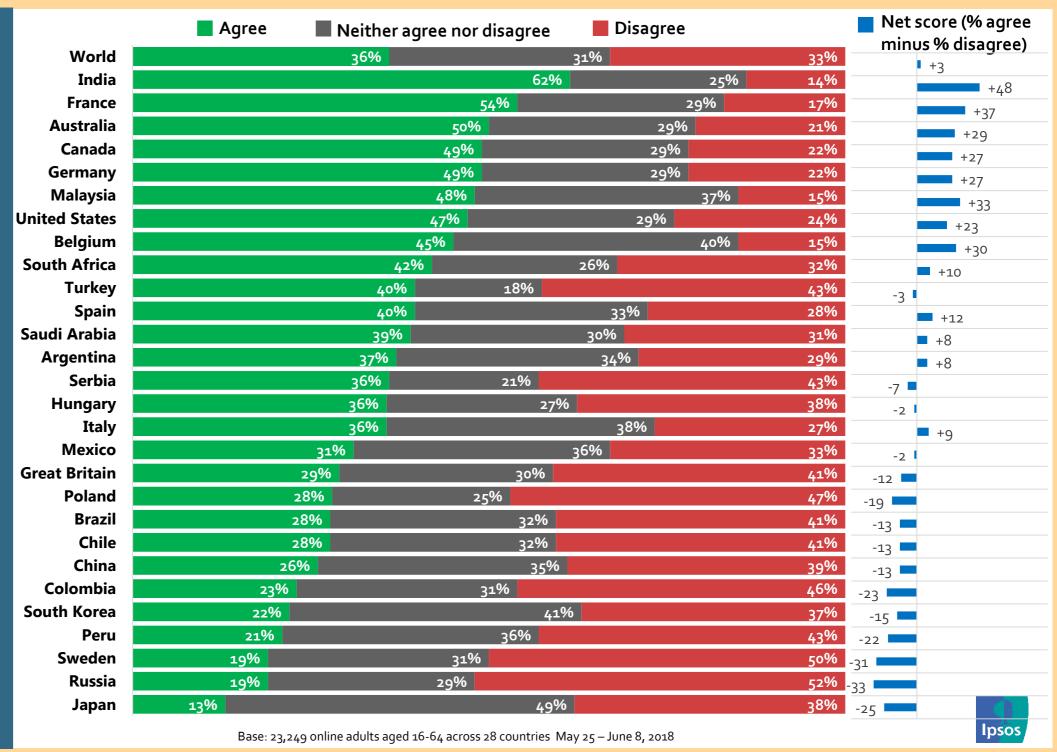
Most Recent Experience with Provider – Know Doctor Very Well





Most Recent Experience with Provider – Doctor Knows Me Very Well

QB8. Thinking about the healthcare professional you saw most recently, please answer the following questions as honestly as possible by ticking the box that best fits your opinion. – This doctor knows me as a person.



#### Most Recent Experience with Provider – Agree Summary (% agree)

QB8. To what extent do you agree with the following statements? (% agree)

W

This doctor takes me seriously

I know what to expect with this doctor

This doctor really cares for me This doctor really knows how I feel about things

I know this doctor very well

This doctor knows me as a person

56% 62% 71% 57% 44% 68% 55% 56% 50% 69% 64% 66% 46% 61% 52% 34% 41% 54% 64% 40% 54% 43% 57% 55% 67% 63% 55% 63% 71% This doctor accepts me the way I am 55% 57% 71% 57% 42% 67% 53% 45% 51% 72% 59% 66% 45% 65% 49% 24% 34% 50% 62% 41% 55% 43% 53% 60% 65% 59% 56% 64% 68% 52% 55% 67% 55% 40% 64% 47% 47% 40% 66% 51% 64% 45% 67% 46% 23% 38% 44% 55% 34% 55% 40% 51% 55% 62% 56% 44% 66% 67% I feel totally relaxed with this doctor 50% 56% 65% 51% 41% 62% 48% 48% 42% 69% 55% 61% 45% 62% 48% 20% 24% 43% 65% 31% 49% 28% 52% 56% 61% 56% 47% 55% 64% 45% 51% 57% 43% 37% 55% 37% 42% 36% 58% 45% 60% 33% 63% 35% 22% 30% 38% 58% 29% 41% 34% 54% 44% 52% 52% 42% 62% 57% 42% 48% 52% 45% 35% 50% 39% 43% 34% 51% 36% 53% 31% 60% 38% 23% 32% 40% 52% 30% 30% 27% 48% 37% 46% 46% 28% 59% 52%

37% 42% 48% 44% 30% 47% 32% 32% 22% 56% 28% 48% 37% 60% 34% 14% 20% 31% 39% 22% 32% 21% 45% 47% 45% 42% 20% 43% 48%

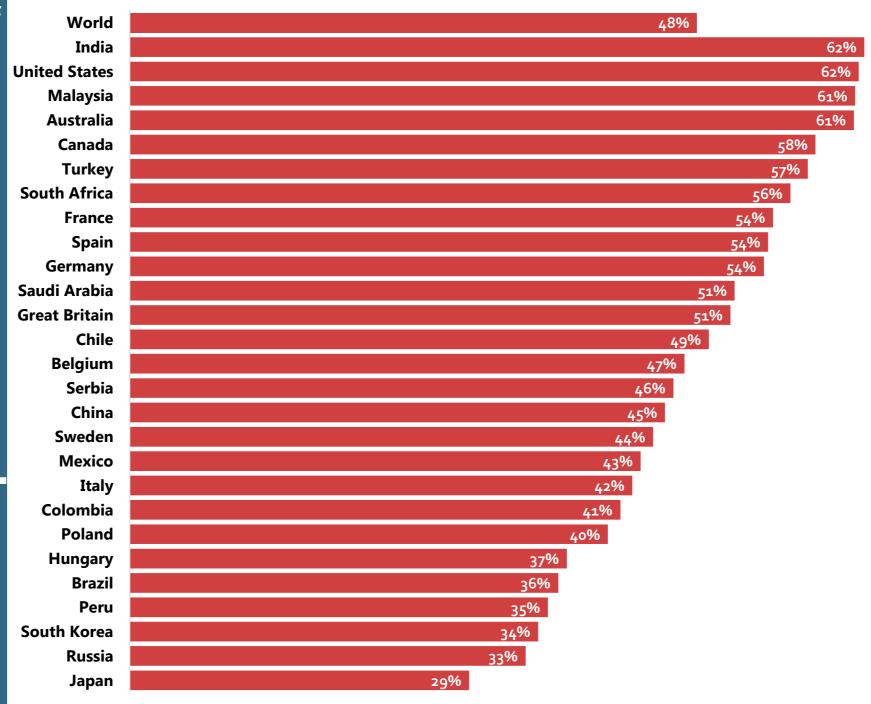
36% 37% 50% 45% 28% 49% 28% 26% 23% 54% 29% 49% 36% 62% 36% 13% 22% 31% 48% 21% 28% 19% 39% 36% 42% 40% 19% 40% 47%



Most Recent Experience as
Patient/with a Provider –
Average of 16 Attributes
(% Agree)

QB7. Please indicate the extent to which you agree or disagree with each statement when considering the last time you saw a healthcare professional.

QB8. Thinking about the healthcare professional you saw most recently, please answer the following questions as honestly as possible by ticking the box that best fits your opinion.

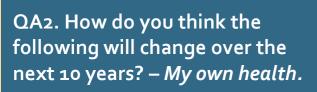


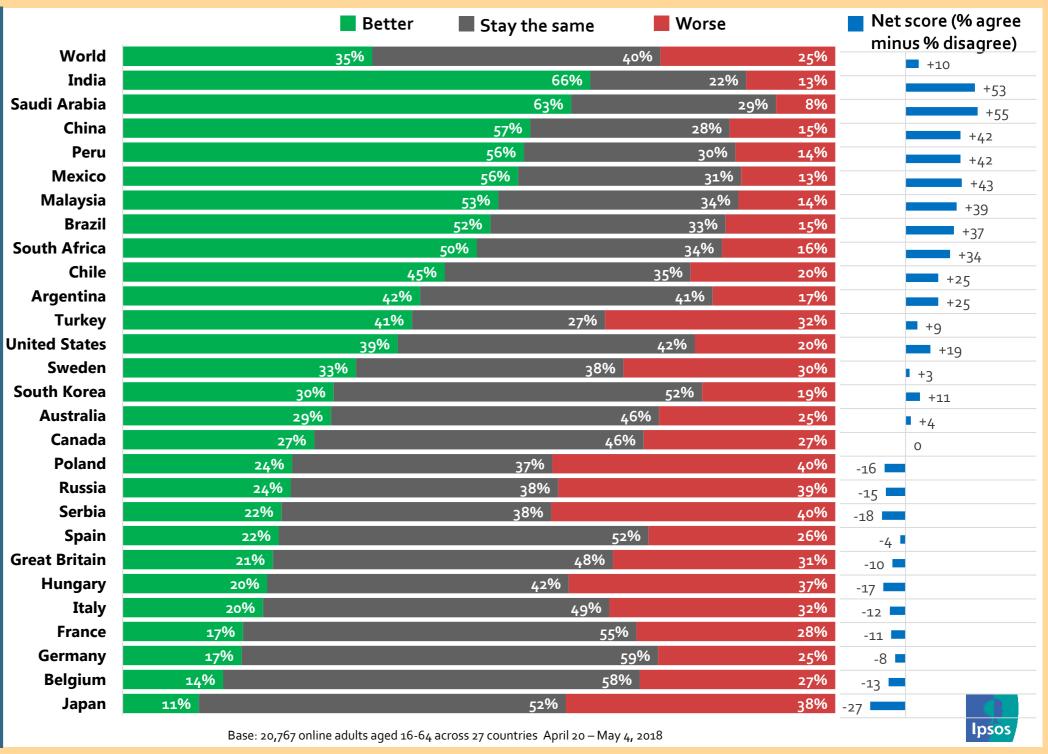


Base: 23,249 online adults aged 16-64 across 28 countries May 25 – June 8, 2018

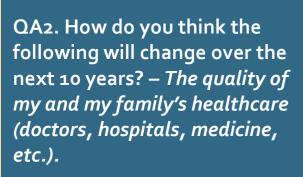


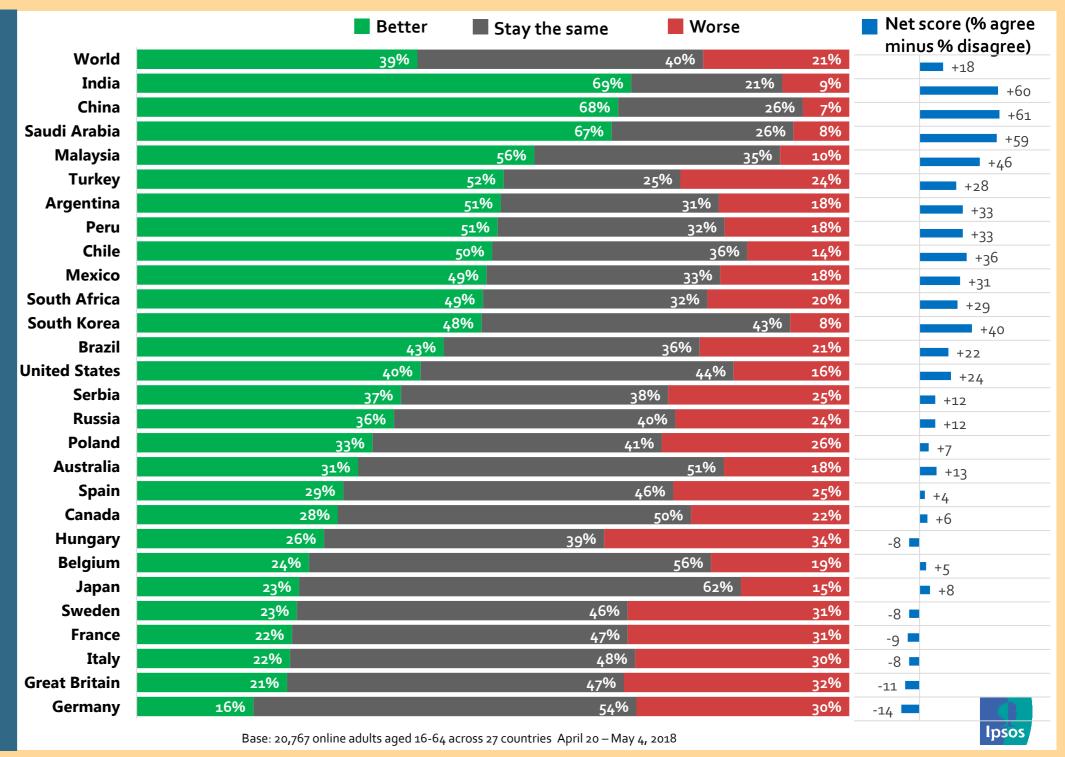
### Expected 10-Year Change – Own Health



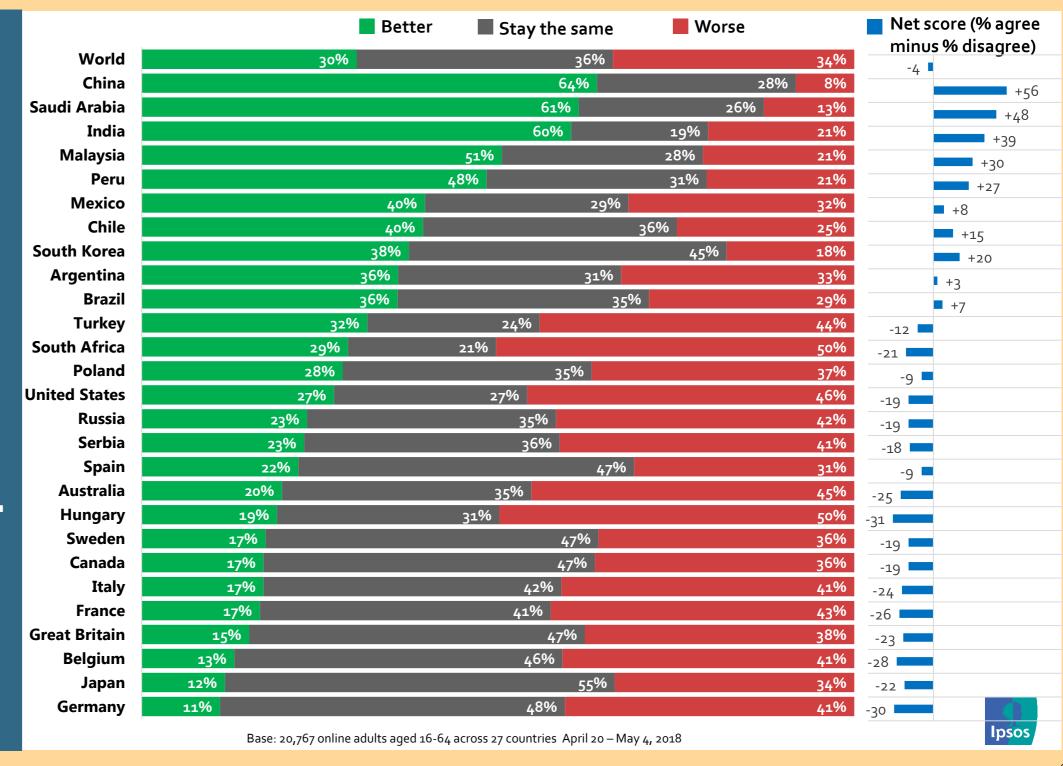


## Expected 10-Year Change – Quality of Own Healthcare



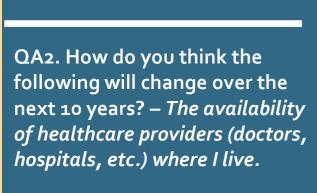


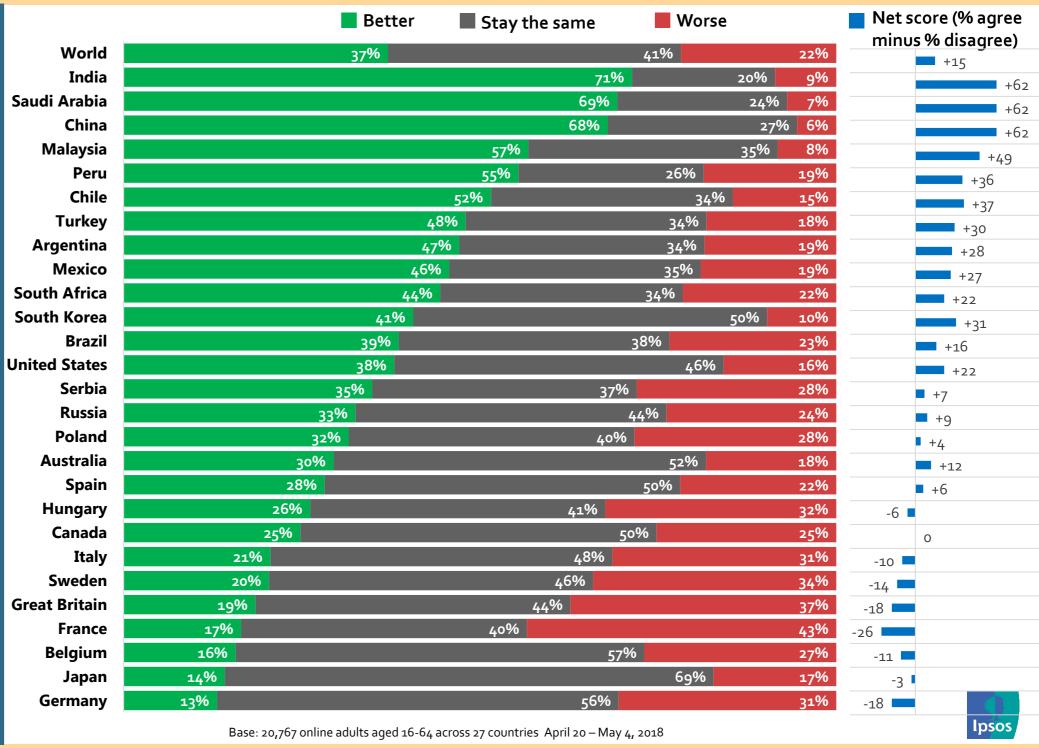
### Expected 10-Year Change – Cost of Own Healthcare



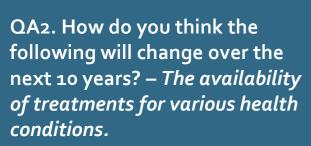
QA2. How do you think the following will change over the next 10 years? – The cost of my and my family's healthcare (doctors, hospitals, medicine, etc.).

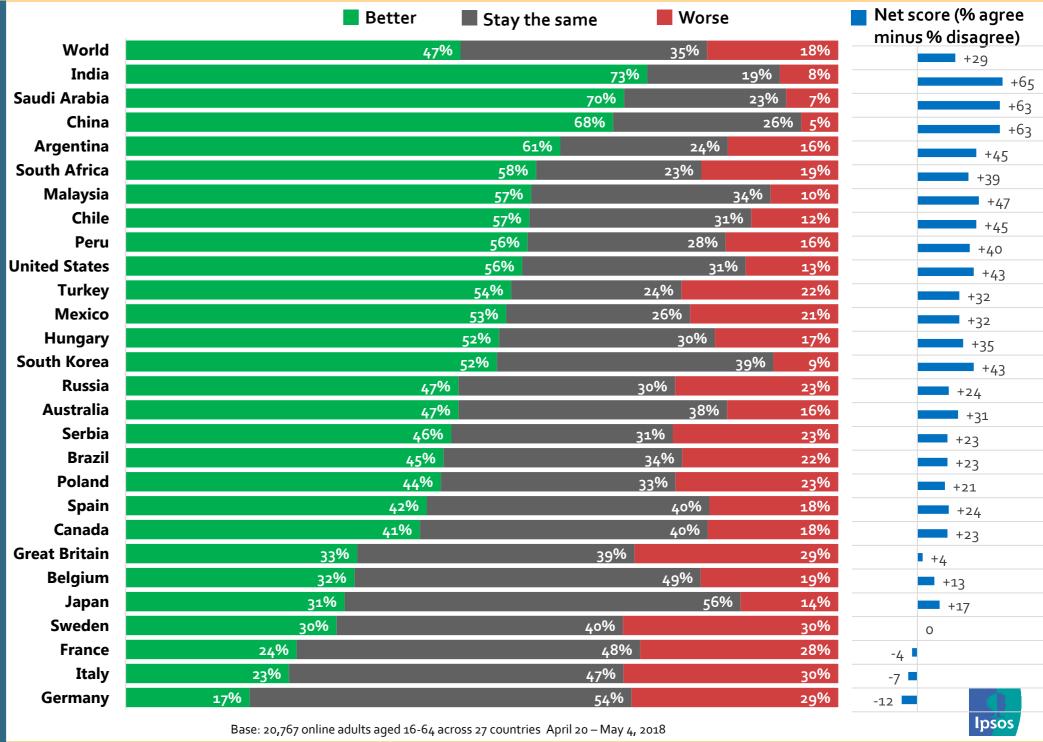
### Expected 10-Year Change – Availability of Providers





## Expected 10-Year Change - Availability of Treatments





#### Expected 10-Year Change – Agree Summary (% agree)

QA2. How do you think the following will change over the next 10 years? (% agree)	W O R L	A R G	A U S	B E L	B R A	C A N	C H L	C H N	F R A	G B R	D E U	H U N	I N D	I T A	J P N	K O R	M Y S	M E X	P E R	P O L	R U S	S A U	S R B	Z A F	E S P	S W E	T U R	U S A
My own health	35%	42%	29%	14%	52%	27%	45%	57%	17%	21%	17%	20%	66%	20%	11%	30%	53%	56%	56%	24%	24%	63%	22%	50%	22%	33%	41%	39%
The availability of healthcare providers (doctors, hospitals, etc.) where I live	37%	47%	30%	16%	39%	25%	52%	68%	17%	19%	13%	26%	71%	21%	14%	41%	57%	46%	55%	32%	33%	69%	35%	44%	28%	20%	48%	38%
The availability of treatments for various health conditions	47%	61%	47%	32%	45%	41%	57%	68%	24%	33%	17%	52%	73%	23%	31%	52%	57%	53%	56%	44%	47%	70%	46%	58%	42%	30%	54%	56%
The cost of my and my family's healthcare (doctors, hospitals, medicine, etc.)	30%	36%	20%	13%	36%	17%	40%	64%	17%	15%	11%	19%	60%	17%	12%	38%	51%	40%	48%	28%	23%	61%	23%	29%	22%	17%	32%	27%
The quality of my and my family's healthcare (doctors, hospitals, medicine, etc.)	39%	51%	31%	24%	43%	28%	50%	68%	22%	21%	16%	26%	69%	22%	23%	48%	56%	49%	51%	33%	36%	67%	37%	49%	29%	23%	52%	40%



#### Expected 10-Year Change-Disagree Summary (% disagree)

QA2. How do you think the following will change over the next 10 years? (% disagree)	W O R L	A R G	A U S	B E L	B R A	C A N	C H L	C H N	F R A	G B R	D E U	H U N	I N D	I T A	J P N	K O R	M Y S	M E X	P E R	P O L	R U S	S A U	S R B	Z A F	E S P	S W E	T U R	U S A
My own health	25%	17%	25%	27%	15%	27%	20%	15%	28%	31%	25%	37%	13%	32%	38%	19%	14%	13%	14%	40%	39%	8%	40%	16%	26%	30%	32%	20%
The availability of healthcare providers (doctors, hospitals, etc.) where I live	22%	19%	18%	27%	23%	25%	15%	6%	43%	37%	31%	32%	9%	31%	17%	10%	8%	19%	19%	28%	24%	7%	28%	22%	22%	34%	18%	16%
The availability of treatments for various health conditions	18%	16%	16%	19%	22%	18%	12%	5%	28%	29%	29%	17%	8%	30%	14%	9%	10%	21%	16%	23%	23%	7%	23%	19%	18%	30%	22%	13%
The cost of my and my family's healthcare (doctors, hospitals, medicine, etc.)	34%	33%	45%	41%	29%	36%	25%	8%	43%	38%	41%	50%	21%	41%	34%	18%	21%	32%	21%	37%	42%	13%	41%	50%	31%	36%	44%	46%
The quality of my and my family's healthcare (doctors, hospitals, medicine, etc.)	21%	18%	18%	19%	21%	22%	14%	7%	31%	32%	30%	34%	9%	30%	15%	8%	10%	18%	18%	26%	24%	8%	25%	20%	25%	31%	24%	16%



Base: 20,767 online adults aged 16-64 across 27 countries April 20 – May 4, 2018

#### Expected 10-Year Change-Net Summary (% agree minus % disagree)

QA2. How do you think the following will change over the next 10 years? (% agree minus % disagree)	W O R L D	A R G	A U S	B E L	B R A	C A N	C H L	C H N	F R A	G B R	D E U	H U N	I N D	I T A	J P N	K O R	M Y S	M E X	P E R	P O L	R U S	S A U	S R B	Z A F	E S P	S W E	T U R	U S A
My own health	10%	25%	5%	-13%	36%	0%	25%	42%	-11%	-10%	-8%	-17%	53%	-12%	-27%	11%	39%	42%	42%	-16%	-15%	55%	-18%	34%	-4%	3%	8%	19%
The availability of healthcare providers (doctors, hospitals, etc.) where I live	15%	29%	11%	-11%	15%	0%	37%	63%	-27%	-19%	-17%	-6%	63%	-11%	-3%	31%	49%	27%	37%	3%	9%	62%	7%	23%	6%	-14%	30%	22%
The availability of treatments for various health conditions	29%	46%	31%	13%	23%	23%	44%	63%	-4%	4%	-12%	35%	65%	-7%	17%	43%	47%	33%	41%	21%	24%	63%	23%	38%	24%	-1%	32%	43%
The cost of my and my family's healthcare (doctors, hospitals, medicine, etc.)	-4%	3%	-26%	-28%	7%	-19%	15%	56%	-26%	-23%	-30%	-31%	40%	-24%	-22%	20%	29%	8%	28%	-9%	-19%	49%	-19%	-21%	-9%	-19%	-13%	-19%
The quality of my and my family's healthcare (doctors, hospitals, medicine, etc.)	18%	33%	14%	5%	22%	6%	36%	61%	-9%	-11%	-14%	-8%	60%	-9%	8%	40%	46%	31%	33%	7%	12%	59%	12%	29%	4%	-9%	28%	24%



Base: 20,767 online adults aged 16-64 across 27 countries April 20 – May 4, 2018